



LA's Proactive Planning for a Dry 2014 and the Future

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Sources of Water for Los Angeles



Colorado River Aqueduct



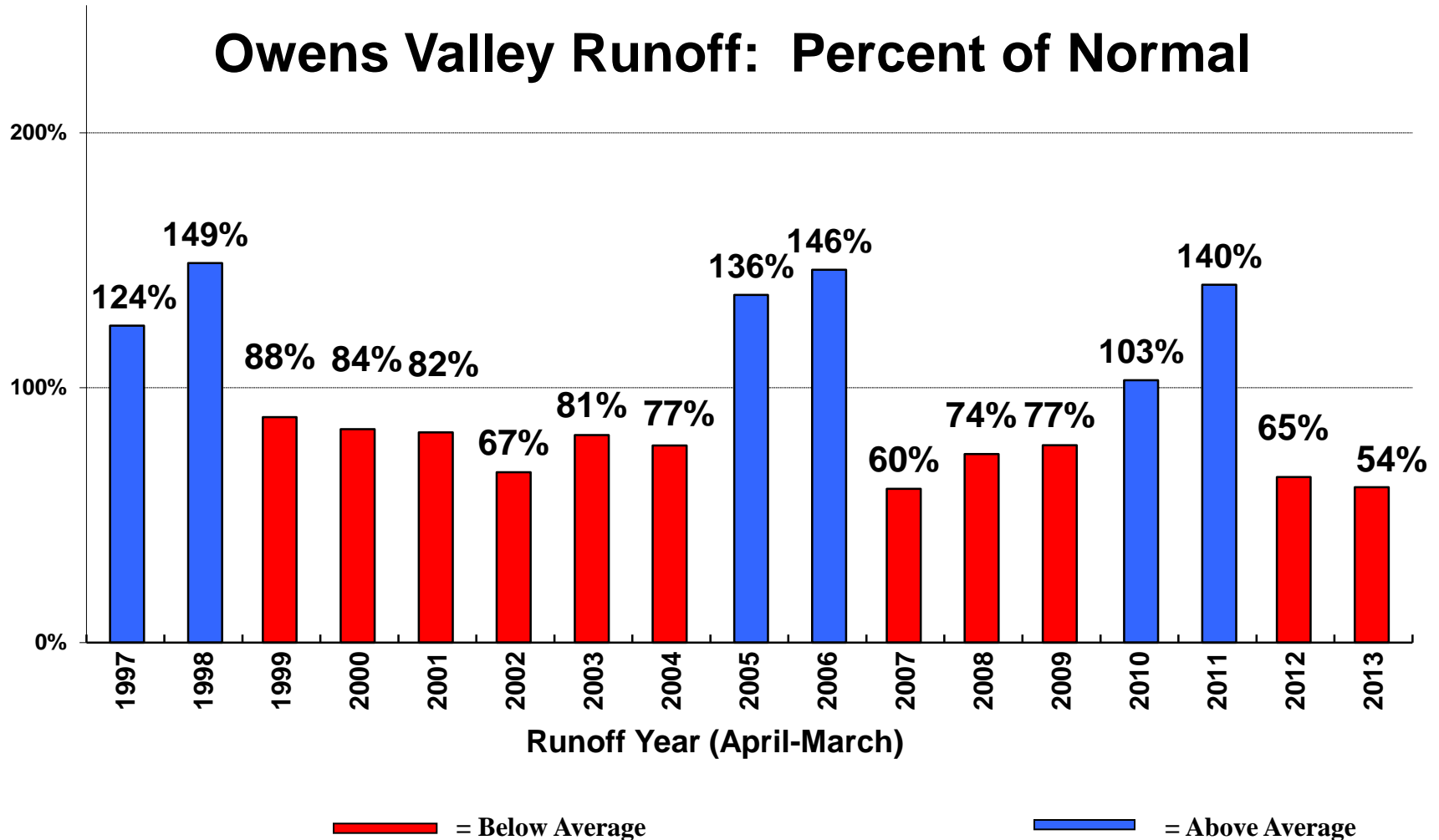
Conservation & Recycling



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Los Angeles Aqueduct: Runoff Recent History

Owens Valley Runoff: Percent of Normal

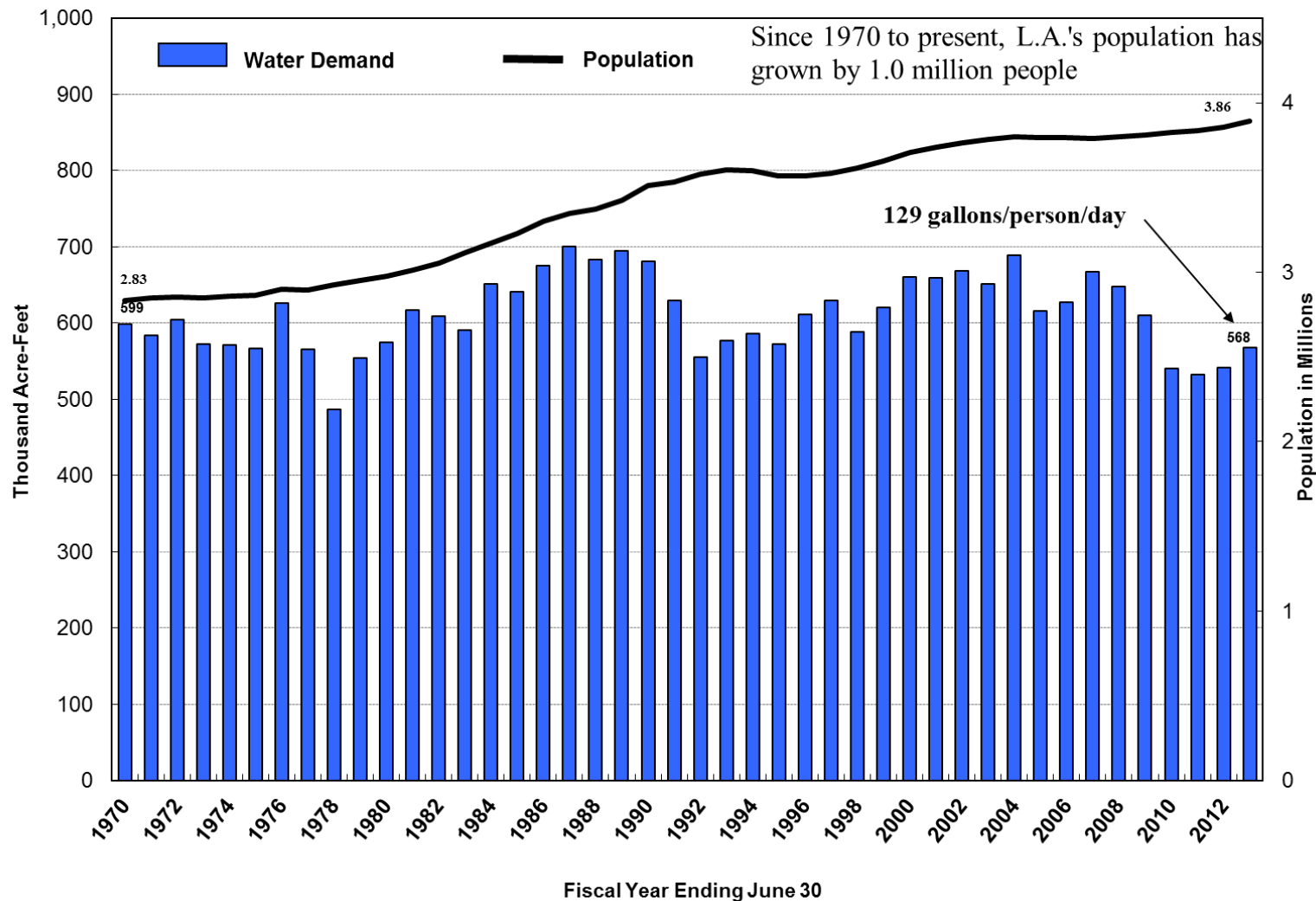




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Long-Term Effect of Conservation on Water Demand

CITY OF LOS ANGELES WATER USE AND POPULATION

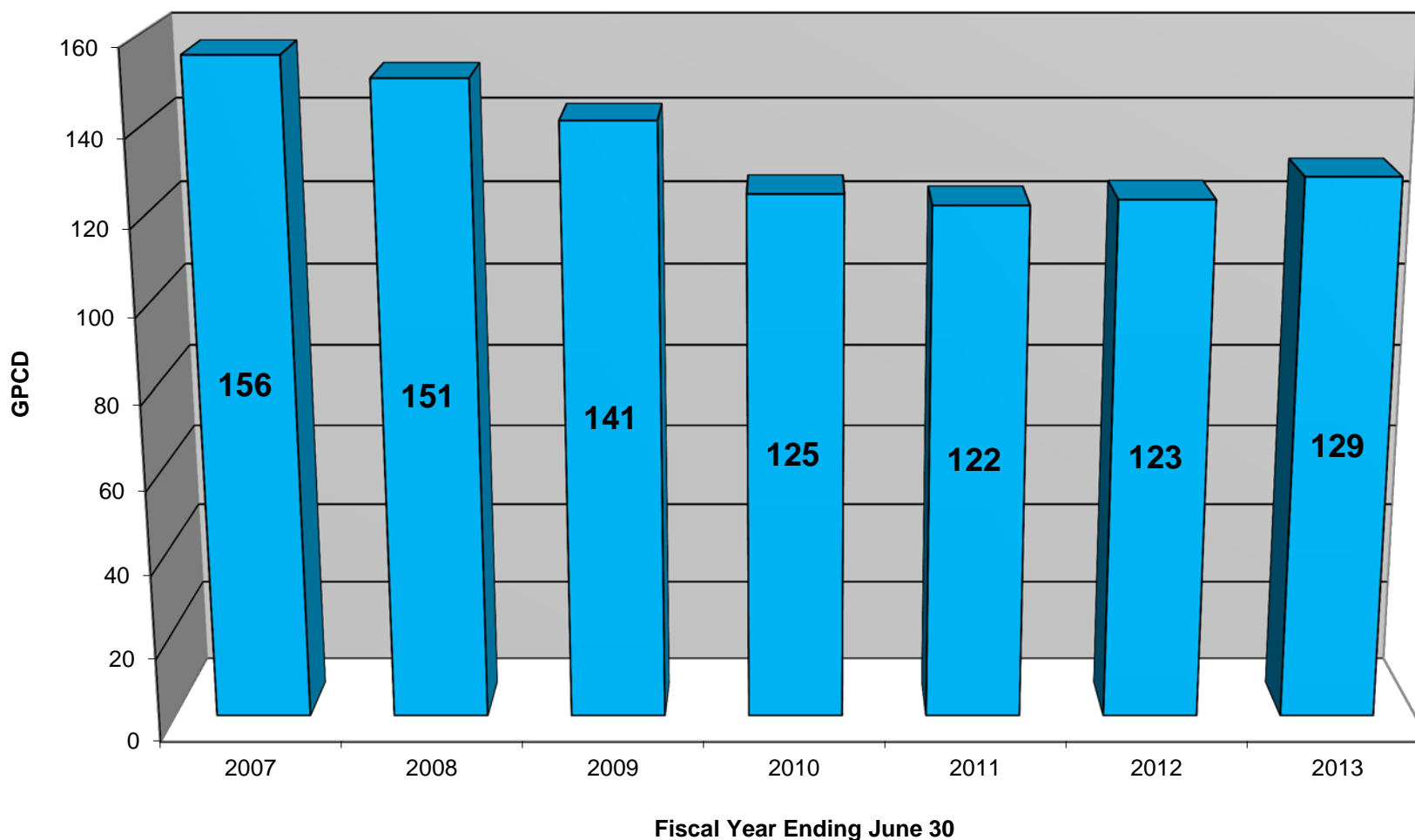




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LADWP GPCD Trend

Gallons Per Capita Per Day



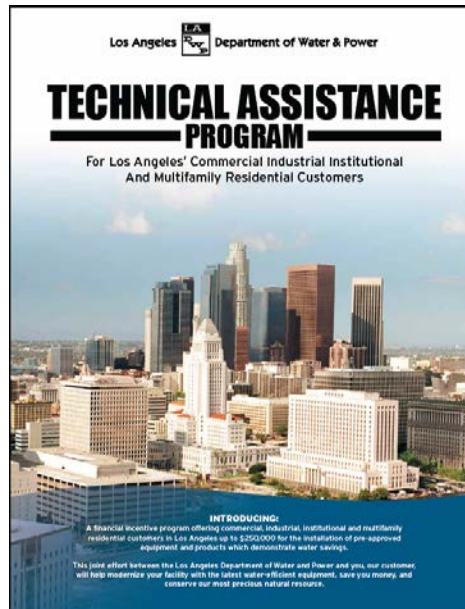


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Proactive Response to Current Dry Weather Conditions

Increase drought resiliency
through Water Conservation:

- Continue Phase 2
Conservation Ordinance
- Residential Customers
 - Increase incentive &
promote CA-Friendly
Landscape Program
- CII Customers
 - Increase incentive &
launch TAP/CII
Landscape Program
improvements





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Proactive Response to Current Dry Weather Conditions

Initiate Focused Water Conservation Media Campaign

Saving Water
Has Never Been More Important



You can help protect our natural resources by using your towels more than once. This simple choice helps us reduce the amount of water, energy and detergents we use daily.

To reuse your towels
Please drape your towels over the shower curtain rod or on the towel rack.

Thank you for conserving
For more water conservation tips visit www.ladwp.com

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Know Your
Watering Days



	Mon	Tue	Wed	Thu	Fri	Sat	Sun
ODD Addresses							
EVEN Addresses							

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CASH^{IN} YOUR LAWN

Replace your turf and get a rebate of up to
\$2 per square foot. Dig up info at www.ladwp.com

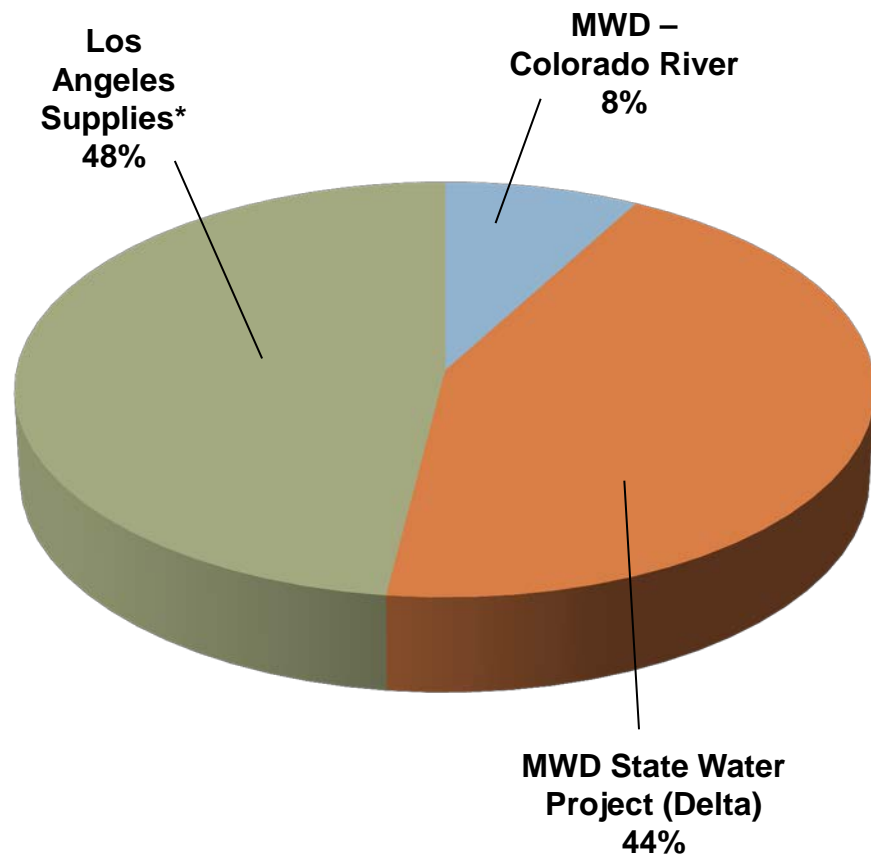




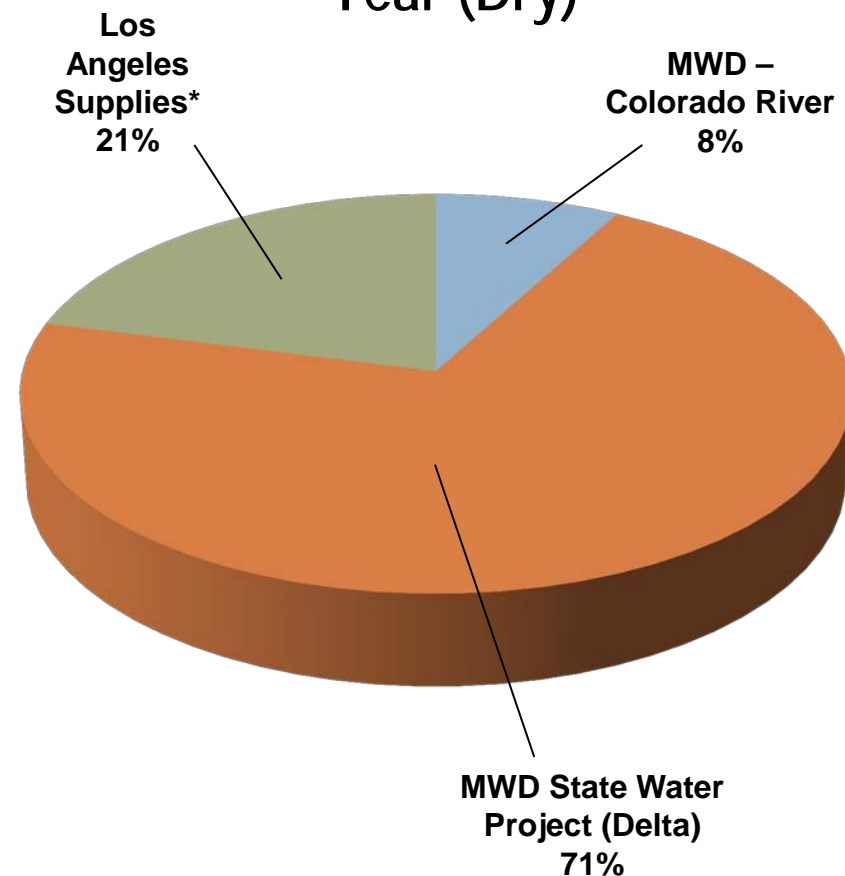
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LA's Water Supply Portfolio: Average Year Vs. Dry Year

Average Year (2008-2012)



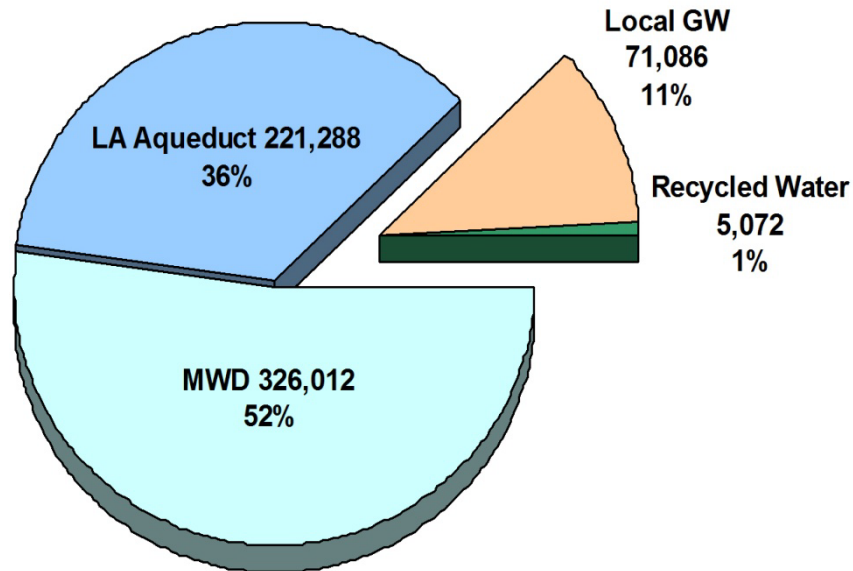
2013/2014 Projected Water Year (Dry)



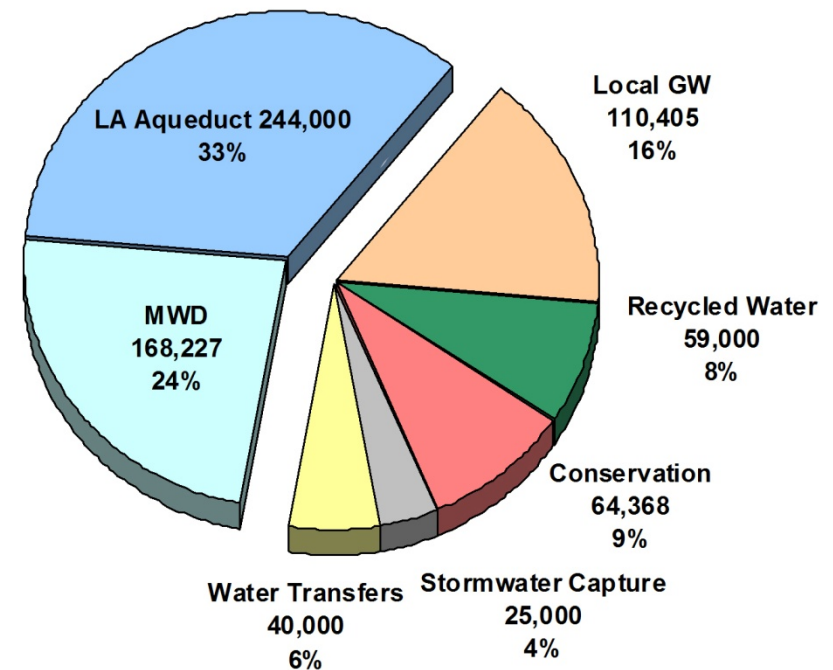
*Includes Los Angeles Aqueduct, Conservation, Recycling, Groundwater, and Stormwater

Current Goals for Water Conservation & Local Resource Development

FYE 2006 – 2010 Average
Total: 621,700 AFY



Fiscal Year 2034 – 35
Total: 711,000 AFY



Note: Charts do not reflect 100,000 AF of existing conservation



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L.A.'s Water Reliability 2025

Local Water Supply Reliability Will Result from Two Important LADWP Initiatives



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**Local Water
Supply
Reliability**

**L.A.'s Water Reliability
2025**

*Securing new local
water supplies*

**SFB Groundwater
Remediation Program**

*Ensuring safe
drinking water that
meets all regulations*



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Thank You!
Questions?